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RELEVANT EXPERIENCE

Desktop Publisher/Assistant Editor (June 2015–October 2017).
MasteryPrep, Baton Rouge, La.

- Proofread academic and marketing content for grammar, spelling, sentence structure, word choice and style. Initiated major content edits when necessary.
- Completed layouts of ACT preparatory materials such as student workbooks, PowerPoint presentations, teacher manuals and exit tickets.
- Collaborated with other design team members to develop brand schemes, logos, book covers, interior book templates, and web and email templates.
- Participated in agile product development team; interfaced with colleagues to make workflow and scheduling decisions.
- Recently led usability testing efforts to improve company's new digital platform.

Reporter, Copy Editor, Food Editor (August 2006–March 2007).
The Daily World, Opelousas, La.

- Wrote feature and hard news stories on deadline.
- Compiled police blotters.
- Edited stories written by other reporters.
- Laid out and proofread pages.
- Planned, wrote for, edited and designed weekly food section.

Editor in Chief (May 2004–May 2005).
The Current Sauce, Natchitoches, La.

- Served as final authority for all news content, graphics, photographs and visuals, copy editing, design and production in the printed paper and on the website.
- Designed front pages.
- Led staff meetings and workshops.
- Updated staff manual.
- Previously held lower-level positions including **Managing Editor**, **Administration Bureau Chief** and **General Assignments Reporter**.

ADDITIONAL EXPERIENCE

Secondary English Teacher (2009–2015).
Various locations in Louisiana

- Performed duties of a classroom teacher including student instruction, student assessment, classroom management, parent contact, disability accommodation, and professional development at a variety of Louisiana secondary schools.
- Taught the following subjects: high school English, middle school English and reading, journalism, debate and Journey to Careers.
- Oversaw story assignments, editing and production of two high school newspapers, and completed major overhauls of their designs.
- Organized various school events including academic rallies, talent shows, school dances and fundraisers.

EDUCATION

Master of Arts in Mass Communications
Specializing in Web Design and Online Communication – University of Florida, online. Expected graduation date: May 2018. GPA: 4.0.

Post-Baccalaureate Certificate in Digital Design (2014) – Tulane University, New Orleans, La. GPA: 3.9.

Master of Arts in Teaching (2010) – Louisiana State University, Baton Rouge, La. GPA: 3.6.

Bachelor of Arts in Journalism (2006) – Northwestern State University, Natchitoches, La. Minor in English. GPA: 3.68.

SKILLS

- Writing and editing
- Associated Press style
- HTML5 and CSS3
- WordPress
- Responsive web design
- Video editing
- Adobe Creative Suite

RECENT PROJECTS

Slick's Auto Body WordPress Site
elainebroussard.com/slicksautobody

- Responsive WordPress site for fictional automotive repair business.
- **Skills used:** WordPress development, responsive design, brand development.

Pizza Planet Responsive Website
elainebroussard.com/pizzaplanet

- Responsive business website based on fictional *Toy Story* restaurant.
- **Skills used:** responsive design, mobile-first design, brand development.

New Zealand Travel Brochure
elainebroussard.com/graphics.html

- Marketing brochure for fictional travel agency promoting New Zealand vacations.
- **Skills used:** Adobe Illustrator, Adobe InDesign, brand development.